



DJ CHRIS NICE BIO

Following in his Father's footsteps in Montreal, 1984, Chris Nice threw his hat in the ring taking his first steps to become a Dj. Being too young to Dj in the night clubs he took his art form to house and community centre parties all over the city. The years that followed were spent visiting record stores all over Montreal and New York City, with the goal of developing his own style and one day turning the passion into a profession. That dream soon became a reality when Chris Nice moved to the city of Toronto entering the club circuit and music business in 1993 and never looked back.

Since then he has played at a countless amount of legendary venues in Toronto from The Spectrum Nightclub, Gotham Nightclub, Copa Nightclub, Club Vertigo, Club Miami, The Jerk Pit, Infinite Nightclub, the Kool Haus, Molson Amphitheatre, etc, etc. While working as a club disk jockey in the 90s' Chris Nice was also a Mixshow Dj for **WBLK 93.7FM** in Buffalo New York. The title of the show was the Advanced Remix. From there he went on to establish a promotional company by the name of Nubian Productions that went on to promote the first ever **KC & JO JO** concert in Toronto, the **LL Cool J** concert along with a number of other projects in Toronto and the U.S.

In 1997, Chris Nice co-founded Blazin Vinyl Record Pool that serviced radio and club DJs in Toronto, Montreal, Buffalo and Rochester, New York. He soon joined major concert promoters **House of Blues** (later becoming **Live Nation**) as co-promoter / concert Dj for the likes of **The Black Eyed Peas, Mary J. Blige, Musiq Soul Child, Chaka Khan, Anita Baker**, etc. Chris Nice was also instrumental in finding, marketing and getting the artist **Humble** signed to his first record label. Humble then went on to become a 2009 Juno Award winner for Reggae Artist of the year (Canada's Grammy Awards). **Chris Nice can be heard every Friday from 2pm-4pm on My Lime Radio (www.mylimeradio.com).**

Chris Nice was the DJ for former NBA Basketball player Jamaal Magloire (played for the Miami Heat, Toronto Raptors, etc) and his **Toronto Revellers Mas Band** during the annual Toronto Caribbean Carnival festivities, working with legendary Caribbean artist such as **Machel Montano, Kes The Band**, etc. Chris is now the DJ for **Saldenah Mas/Fetenet**, the biggest and most popular band in the annual Toronto Caribbean Carnival. Chris Nice is also an Event Planner and markets/promotes his own titled events. He also freelanced in street/night club promotions for **Columbia Pictures** and **Universal Pictures** in the city of Toronto. Finally, for 6 years Mr. Nice was a member of a mentoring group, called **The Malvern's Men Group**, that mentor young Men and Women in the city of Toronto. Their goal is to assist in the continuing improvement of our community. Chris Nice has taken his knowledge of the world of business to the city of Miami where he now resides and is embedded in the community of Southeast Florida. With over 30 years in the business along with the ability to function well in a team environment makes Chris Nice an asset to any organization he is affiliated with, in or outside the Entertainment industry.

Regards,

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